

MUBARAK ALI

Senior Product Designer &
Senior UI/UX Designer



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Maharashtra, India



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COVER LETTER

HELLO

Dear Sir/Madam,

I am writing to you as part of my application for the position of a Senior Product designer (Senior UI/UX Designer)

I possess **8 years of experience** working in various UI/UX positions spread across different industries, and 3 years of dedicated product design experience for web and mobile (Android/iOS), consumer and B2S SaaS products. I also possess freelance design experience, which has seen me work in a plethora of projects spread across a wide spectrum of industries. Early in my career, I have also worked on creative graphic and marketing content design.

I am fascinated by product, and passionate about building intuitive interfaces and layouts that deliver information in a crisp and concise manner, invite users to experiment and feel comfortable using a product without compromising on product functionality.

Idle time at work and home always involves me learning/staying updated on the best technology – Design tools including Illustrator, Photoshop, Sketch, XD; Prototyping tools like InVision and collaboration tools like JIRA and Asana. I am also passionate about exploring ideas posted by other great designers and design influencers, and integrating these ideas into my own design philosophy. I also possess a working knowledge of front-end technologies like HTML5, CSS3 and AngularJS.

I have experience working as part of cross-functional teams, interacting with a wide array of roles, from developers and product managers, to marketing and legal teams. My ideas and inputs have always been well received and I strive to make an immense contribution in any project I take up.

I look forward to working with your esteemed organization. Let's build products together! No wait; awesome products which look absolutely fantastic. This is an assurance and a promise I can make to you.

Your Sincerely,

Mubarak Ali

MUBARAK ALI

Senior Product Designer &
Senior UI/UX Designer



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+91 99304 80977



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Mumbai - 410206



PROFILE

I am a Senior UI/UX Designer having more than 8 years of experience. I follow the latest trends in design and always discover something new. Collaborated with Product Development group to design and implement highly interactive, data-intensive user interfaces for desktop browsers, tablet and mobile devices. And also Yellow page, Newspaper Advertisings, Flex Banner designs (Indoor & Out door), Label designs & Design for Metal Photo materials, Signage design (commercial & industrial), Catalogue and product package designs etc.



SOFT SKILLS

Communications



Planning and Organization



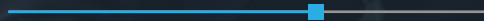
Creativity



Team Player



Problem Solving



Leadership



LANGUAGE

• English • Hindi • Marathi • Tamil



SOCIAL NETWORK



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WORK EXPERIENCE

RELIANCE JIO INFOCOMM LIMITED

APR 2018 - PRESENT

SENIOR PRODUCT DESIGNER – WEB & MOBILE

- On-Rolled by Jio, after being identified as a cornerstone for the development of JCP (Jio Coverage Platform)
- Along with the development of JCP, also involved in the design of an enterprise collaboration (Tribe), Network speed test applications (NetVelocity) and other mobile tools for use on the field.
- Worked on mobile tools for monitoring and tracking NB-IoT devices built by Jio
- Defined style-guides for use in the organization after conducting product research and building a brand for the organization.
- Managed a team of 5 designers, delegating responsibilities and reviewing designs.

USENSE INNOVATIVE SOLUTIONS PVT. LTD.

NOV 2015 - APR 2018

SENIOR UI/UX DESIGNER

- Consultant UI/UX designer for Reliance Jio Infocomm Limited
- Designed a first-in-the-industry Big Data Telecom Analytics and OSS/BSS platform - Jio Coverage Platform (JCP) and support mobile tools on Android/iOS platforms.
- Collaborated with cross-functional product teams, right from product inception to delivery. Converted rough wireframes and feature documents into mockups and prototypes, derived after brainstorming sessions with product teams
- Experience delivering on strict timelines and agile teams, using ticketing and collaboration software, in the process also gaining a working knowledge of the telecom industry.

INDUS EXIMTECH PVT. LTD.

MAY 2013 - SEP 2015

SENIOR GRAPHIC DESIGNER & COORDINATOR

- Maintained brand identity across multiple brands.
- Generated concepts and followed through to production.
- Designed billboards to e-blasts, web ads, magazine ads, print collateral, signage, apparel, brochures, web assets, POP displays, product packaging, product label designs and also design for Metal Photo materials special projects among others.



EDUCATION QUALIFICATION

Yashwantrao Chavan Maharashtra Open University

2011 - 2013

Bachelor of Commerce - B.Com

Board of Higher Secondary Education Delhi

2009 - 2010

Higher Secondary Certificate - HSC

National Institute of Open Schooling

2008

Secondary School Certificate - SSC



CERTIFICATION

NIDT - Novel Institute of digital technology

2008

Diploma in Animation & Multimedia

2010

St. Angelos

2013

Diploma in Web Designing

2014



TECH SKILLS



Adobe XD



illustrator



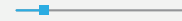
Photoshop



Sketch



Axure



InDesign



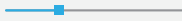
Fireworks



Corel Draw



After Effect



Premier Pro



Ms Office



3ds Max

